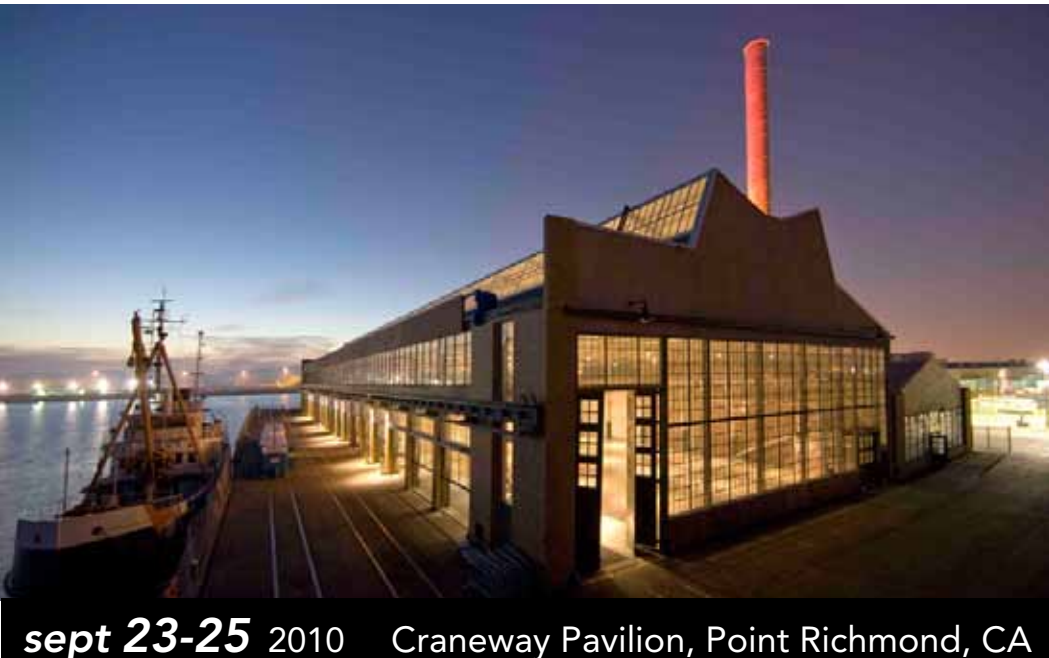


september 23-25 2010

theCOREconference: community leaders convene

Exhibitor PACKAGE



theCOREconference will explore the broad spectrum of ideas at the intersection of community building and collaborative leadership, providing attendees with new leadership insights into human behavior, practices, technological tools, platforms and purpose for communities and organizations:

- » Instilling trust in virtual communities
- » Collective intelligence
- » Crowd sourcing creativity
- » Online movement building
- » Creative innovation
- » Patterns in ecology & biology
- » Meaning & sacred space in community life
- » Complimentary currency systems
- » Cross disciplinary stakeholder collaboration
- » Coherence building, consensus & dynamic governance

theCOREconference convenes community leaders and technology developers to exchange effective practices, tools and strategies that enable resilient collaboration and community building.

Throughout this three-day participatory experience, attendees will be aligned with the most relevant information and purposeful connections with other attendees possible to impact their leadership abilities and the organizations and communities they represent.

To fulfill on this vision, **theCOREconference** will interweave the following elements:

- » Multi-sector speakers and facilitators
- » Case studies and best practice demonstrations
- » Social and collaboration technologies expo
- » Open space collaboration sessions
- » Facilitated attendee networking and matching

theCOREconference provides a dynamic marketing vehicle for those wishing to engage new and influential audiences in these arenas and to help increase exposure to your product or service via significant presence before, during, and after the conference.

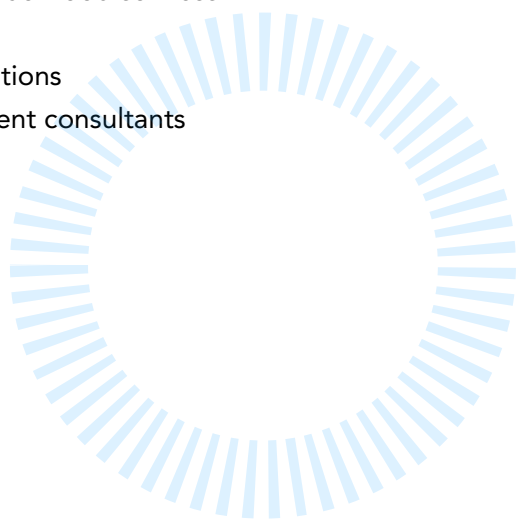




Audience

the**CORE**conference will help you reach a unique confluence of individuals and organizations, including creative and tech-savvy entrepreneurs, thought leaders and practitioners, pioneering developers, and top level executives across all business sectors whom are concerned with community and collaborative initiatives, including:

- » Corporate brands
- » Entertainment, media companies
- » Nonprofits, social enterprises, humanity organizations
- » Technology application developers
- » Online community managers
- » Grassroots organizers, activists
- » Social media, public relations, marketing consultants
- » Civic municipalities, neighborhood services
- » Government agencies
- » Professional trade associations
- » Organizational development consultants
- » Intentional communities

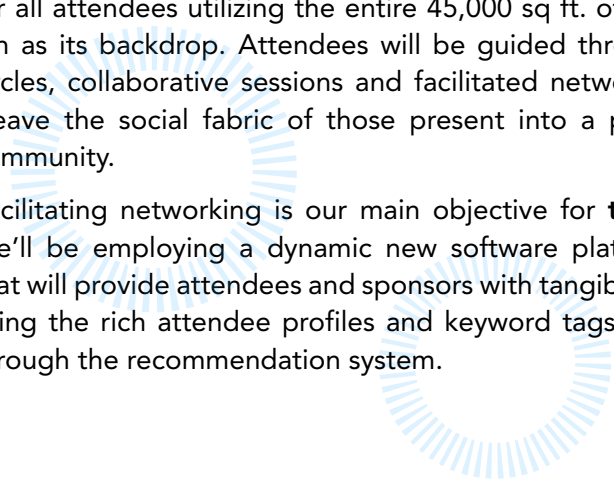


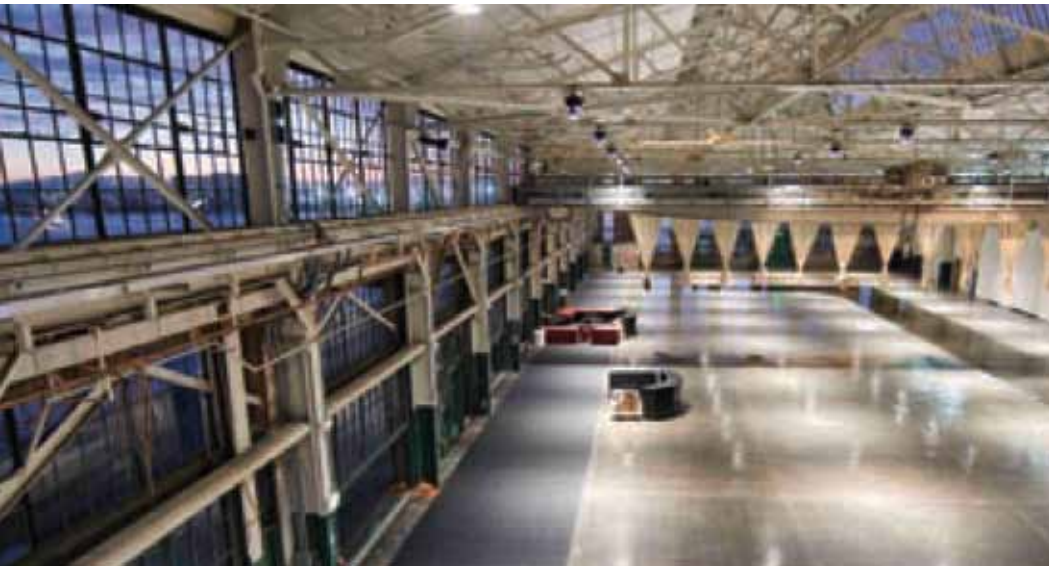
Culture

The design of the**CORE**conference will ensure a pre, during and post networked culture intended to foster collaboration, inspire innovation, mobilize collective intelligence and catalyze movements for every participant committed to lead.

the**CORE**conference will create an immersive participatory experience for all attendees utilizing the entire 45,000 sq ft. of the Craneway Pavilion as its backdrop. Attendees will be guided through demonstration circles, collaborative sessions and facilitated networking that will help weave the social fabric of those present into a powerful knowledge community.

Facilitating networking is our main objective for the**CORE**conference. We'll be employing a dynamic new software platform, Pathable.com, that will provide attendees and sponsors with tangible matches obtained using the rich attendee profiles and keyword tags that are conducted through the recommendation system.





Location

Craneway Pavilion: theCOREconference is no ordinary conference, and as such, we needed an extraordinary venue to be the container for this important gathering of leaders, innovators and visionaries.

The Craneway Pavilion has a historical significance of innovation and community. This 45,000 square foot iconic destination is in the heart of the San Francisco Bay Area, adjacent to Berkeley and Marin County.

Designed by legendary 20th century industrial architect Albert Kahn, the building opened in 1932 as a Ford Motors production plant. During WWII, it was retooled to assemble tanks and jeeps, becoming a hub of homefront efforts that gave rise to "Rosie the Riveter." It has been on the National Register of Historic Places since 1988.

Exhibitor Package

theCOREconference Expo will be located in the center of Craneway Pavilion at the core of where the attendee interactions will be within the conference layout.

Exhibitor packages will include:

- » 4 conference passes (retail @ \$395 each / \$1,580 total value)
- » 4 tickets to theCOREcelebration party on Friday night (\$80 total value)
- » Company logo included on website w/ link and within the conference program guide
- » Right to distribute company marketing materials during conference or give away "schwag"
- » Table space for 3 days of conference (individual or shared spaces available)

Exhibitor packages range from \$600 to \$1,000. Electricity is included. Packages will be allocated on a first-come first-served basis. Exhibitor reservations to be paid by check or paypal on/or before September 14th, or space will be released.



TECHNOLOGY
tools
techniques
services



PRACTICES
structures
dynamics
engage



PLATFORMS
web
mobile
immersive



PURPOSE
culture
commerce
activism

About

theCOREconference is committed to helping leaders build strong communities through the integration of information, best practices, tools and connection to like-minded individuals and synergistic companies that are at the center of the community revolution taking place in society.

theCORE takes a systemic approach to inherent challenges by empowering current and emerging leaders with tangible information and practices around community building and collaboration. Providing collaborative solutions for the universal challenges within community structures, we foster resilient social and economic networks with greater quality of life for our key relationships.

Contact

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